

# PESQUISA DE SATISFAÇÃO

4CONNETWORKER



SEGMENTO  
COMÉRCIO, ATACADO & VAREJO

4 network  
TECHNOLOGY

2020

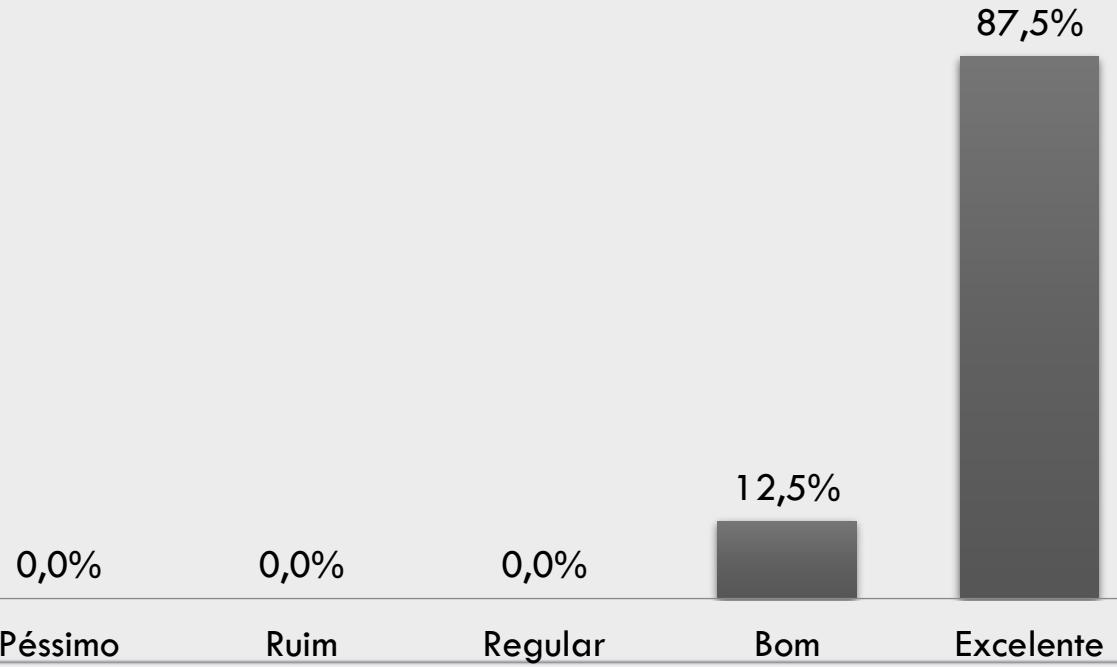
- ✓ Evento realizado dia 03 de dezembro de 2020.
- ✓ O evento contou com 43 CIO's
  
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
  
- ✓ Equação de calculo dos índices:

Índice = (soma do percentual de notas acima de 3) – (soma do percentual de notas abaixo de 3)

$$\text{(BOM + EXCELENTE)} \quad - \quad \text{(PÉSSIMO + RUIM)}$$

# EQUIPE

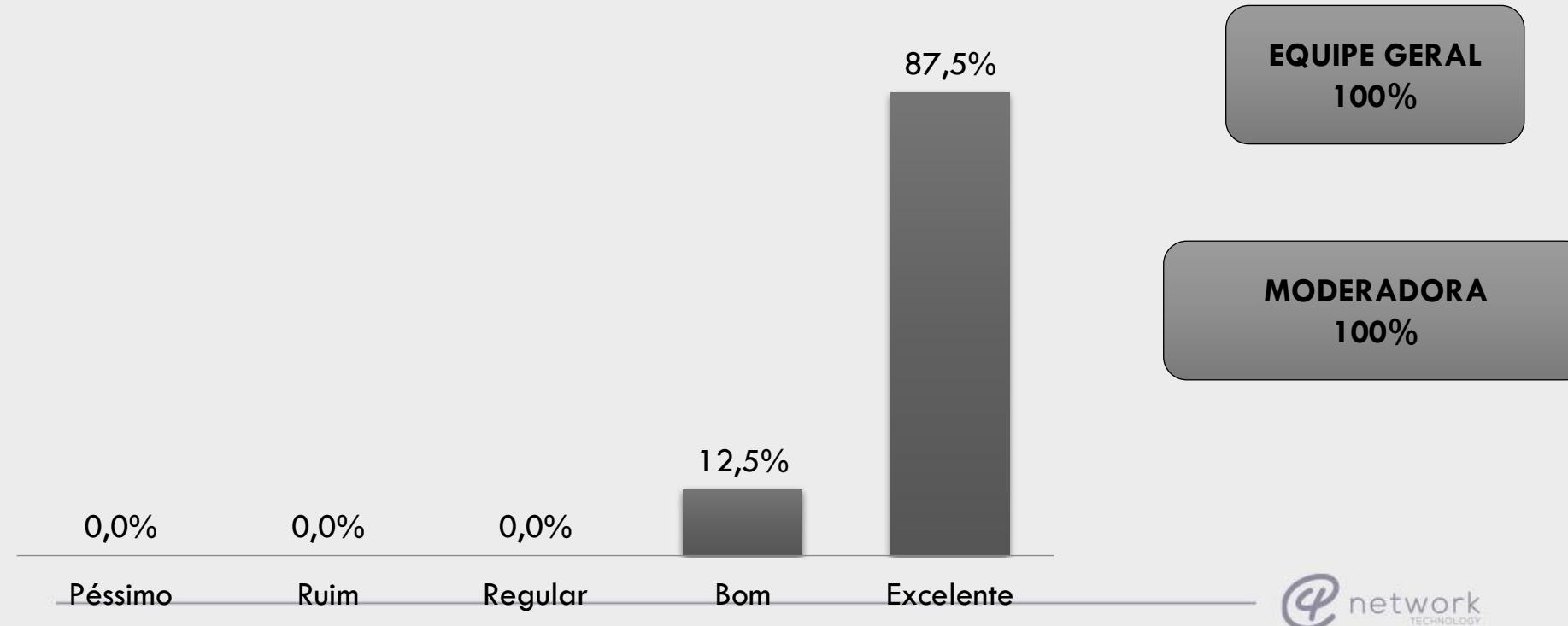
## EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



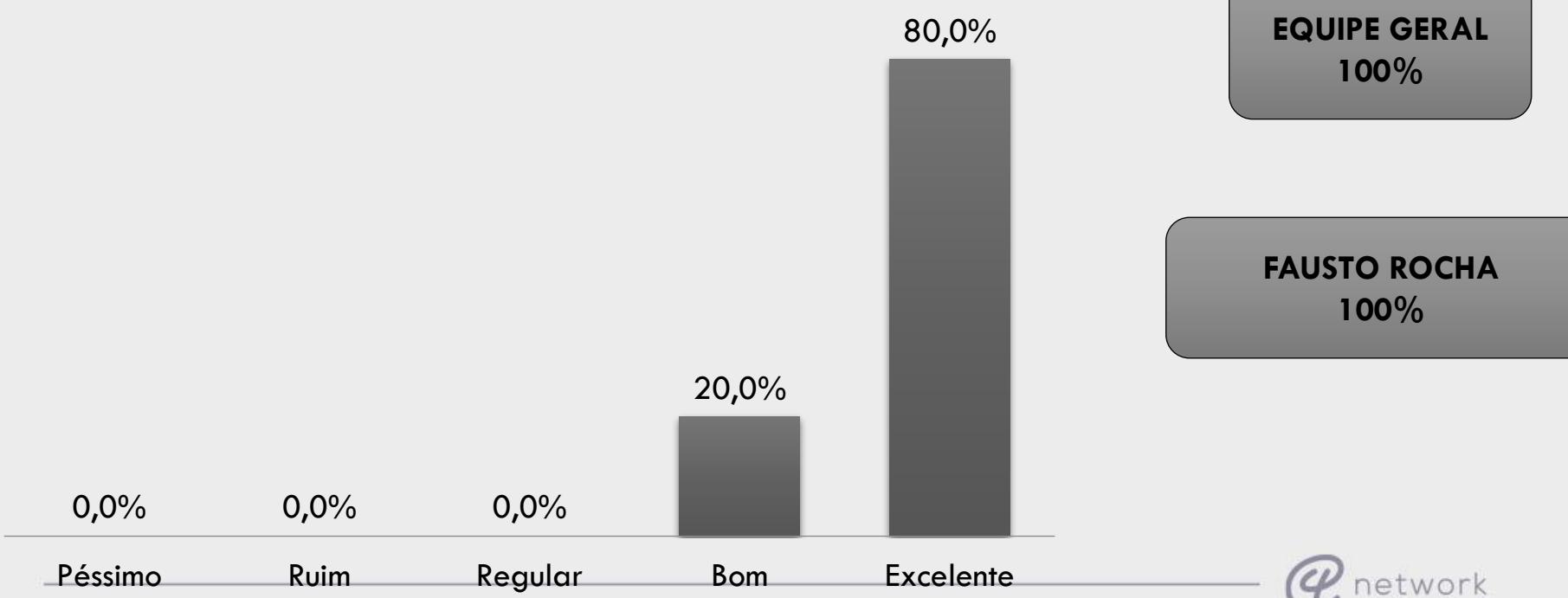
**EQUIPE GERAL**  
100%

**RECEPÇÃO E CHECK-IN  
VIRTUAIS 4NETWORK**  
100%

## EQUIPE: MODERADORA



**ANIMADOR : FAUSTO ROCHA**

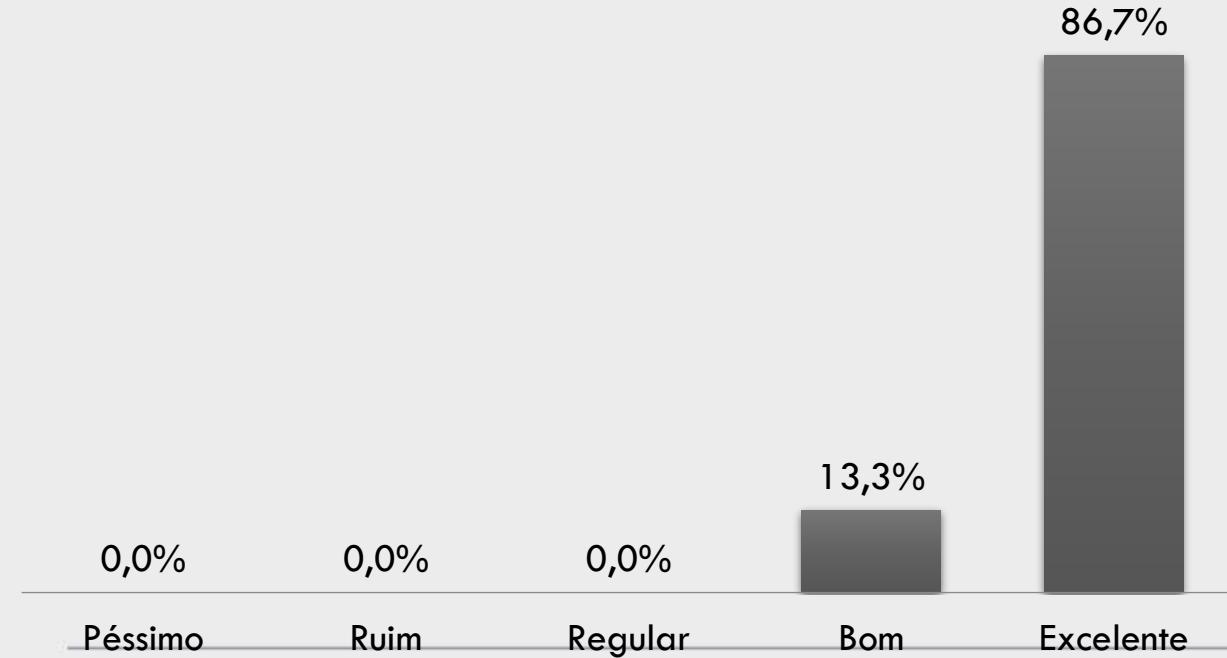


## Observações:

**“Muito bom de verdade o evento!” – (Renato Rocco -TACO ROUPAS )**

# EVENTO

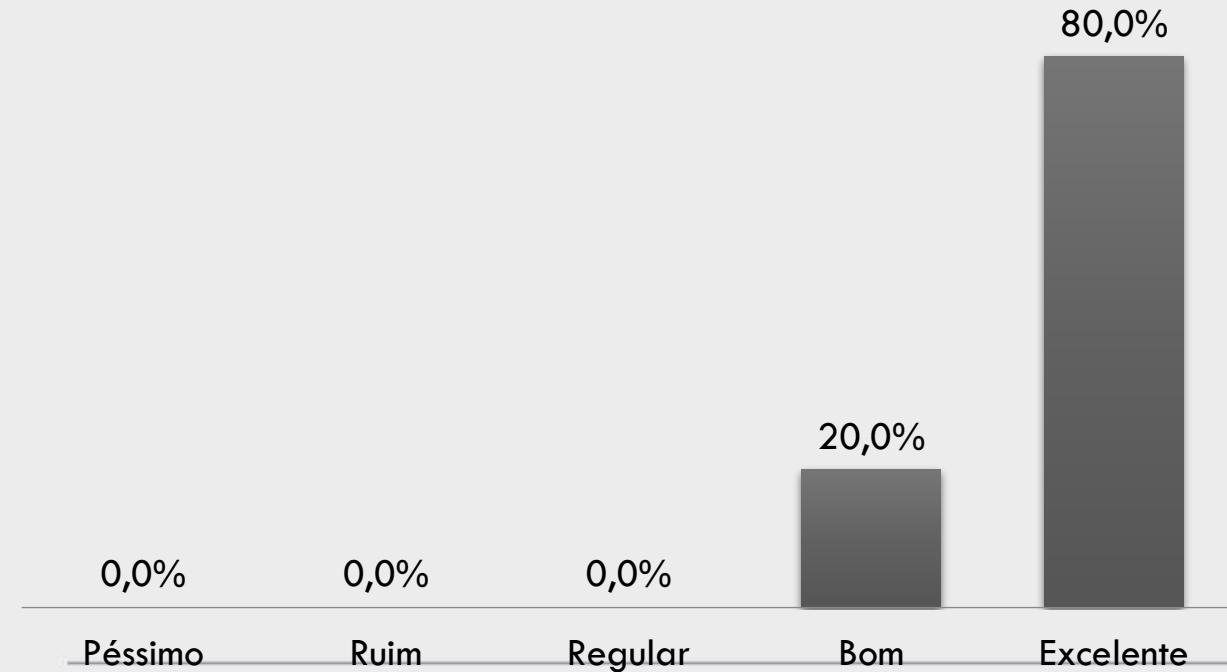
## EVENTO: TEMA DO EVENTO



**EVENTO GERAL**  
93%

**TEMA DO  
EVENTO**  
100%

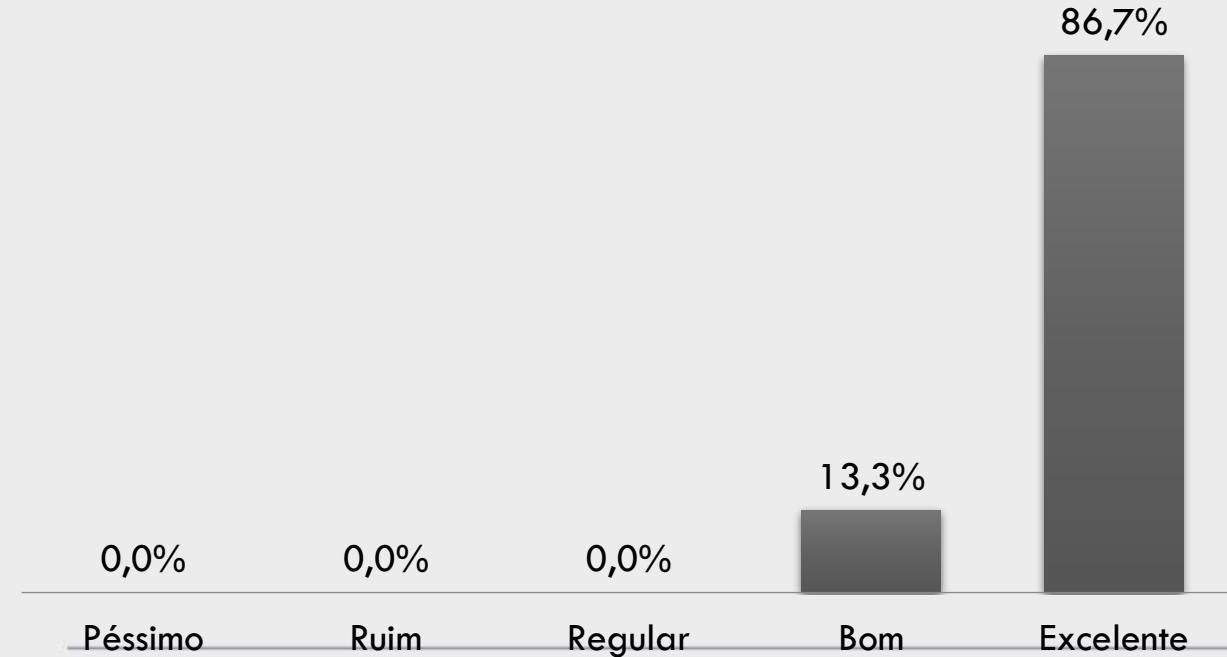
## EVENTO: COMUNICAÇÃO VISUAL



**EVENTO GERAL**  
93%

**COMUNICAÇÃO  
VISUAL**  
100%

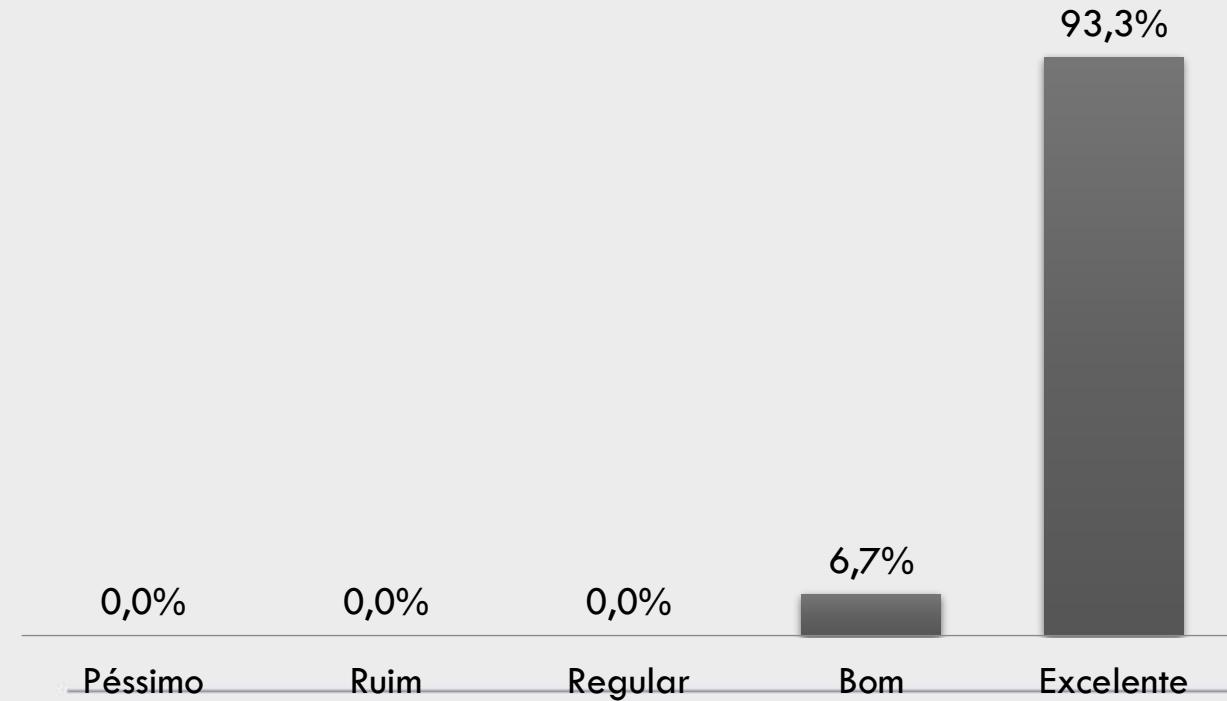
## EVENTO: ORGANIZAÇÃO



**EVENTO GERAL**  
93%

**ORGANIZAÇÃO**  
100%

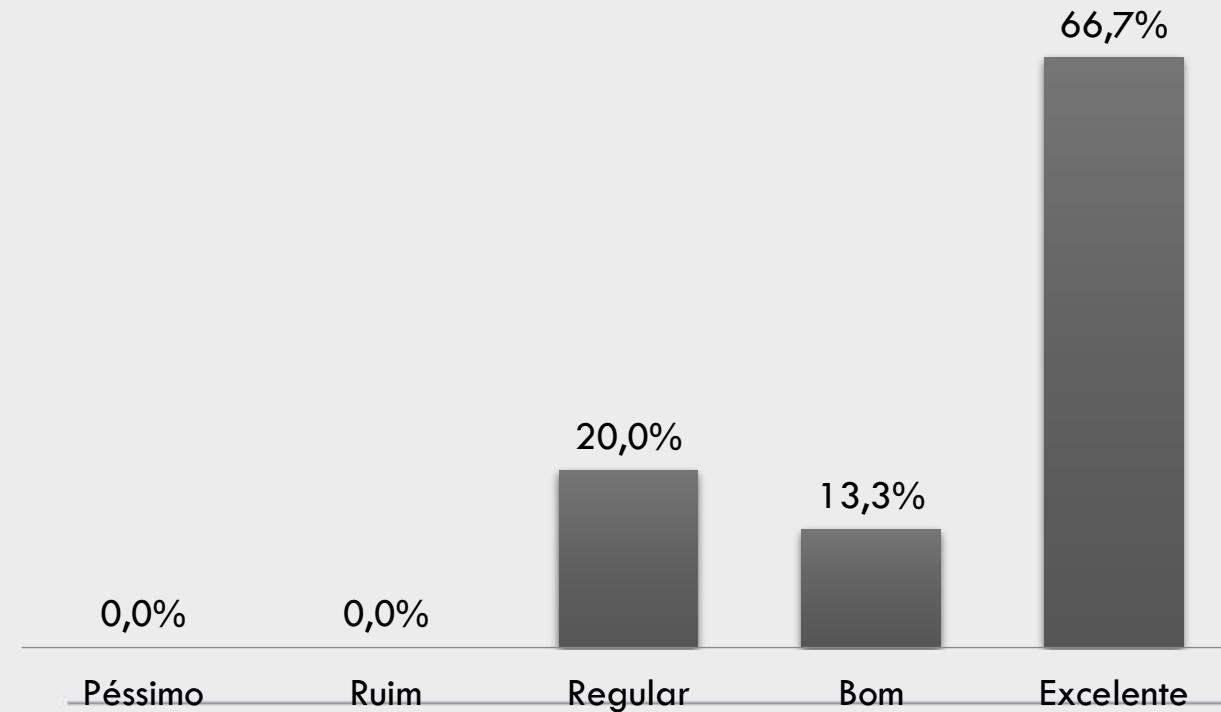
## EVENTO: PONTUALIDADE



**EVENTO GERAL**  
93%

**PONTUALIDADE**  
100%

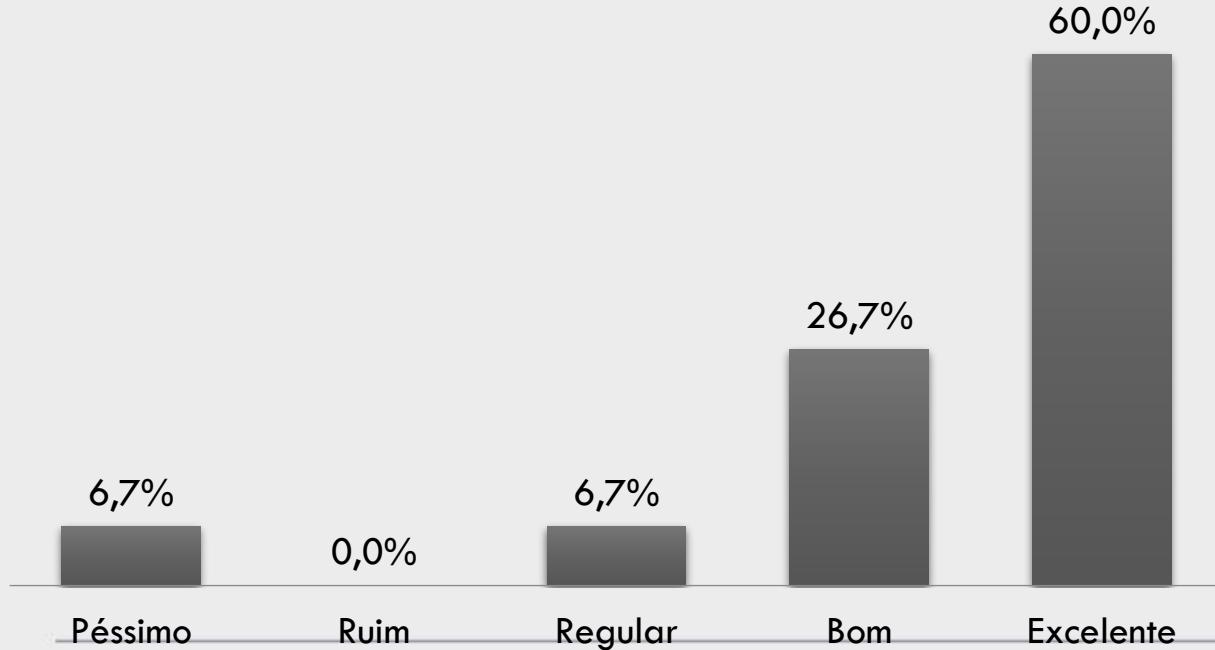
## EVENTO: ÉPOCA DO EVENTO



**EVENTO GERAL**  
93%

**ÉPOCA DO  
EVENTO**  
80%

## EVENTO: NETWORKING



EVENTO GERAL  
93%

NETWORKING  
80%

## Observações:

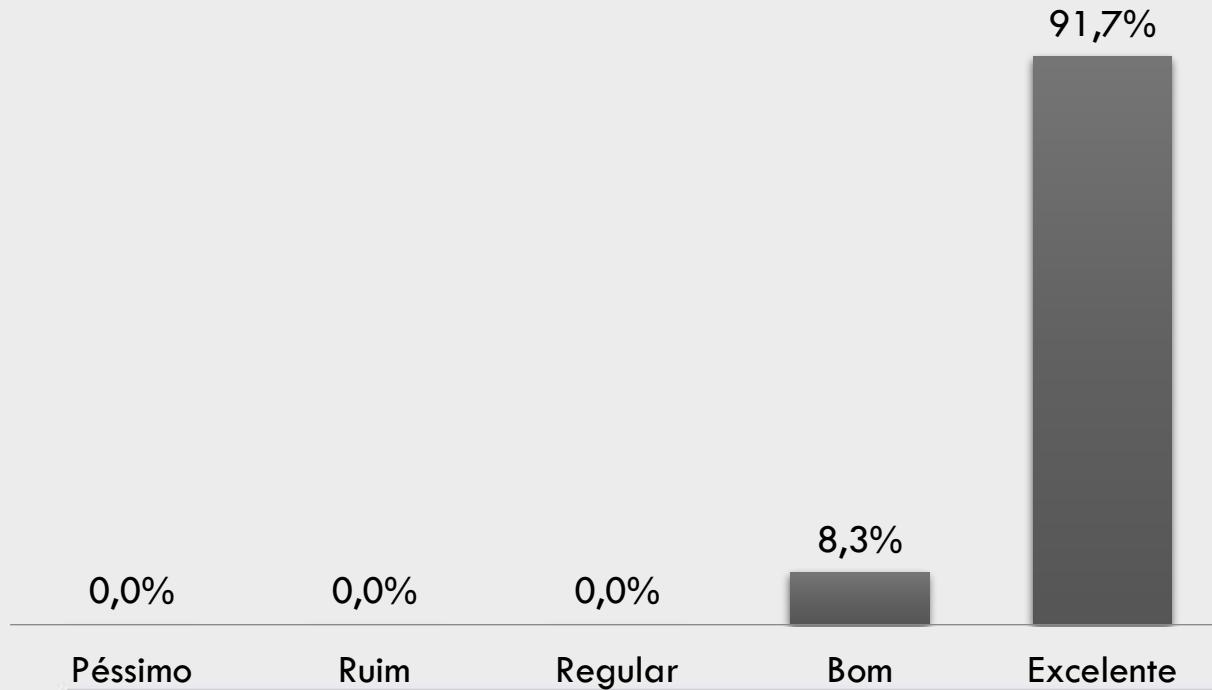
**“Não participei integralmente, mas o período que estive conectada foi muito bom! Parabéns pela iniciativa!” – (Elis Cypriano - GRUPO CALTABIANO )**

**“Acho a iniciativa virtual valida para manter o evento mas nada como os eventos presenciais que trás uma interação muito legal.” – (Gilberto Caray Junior - FARMÁCIA PAGUE MENOS )**

**“Claro que assim como eu, todos provavelmente teriam preferência pelo presencial mas mesmo no virtual, vocês mandaram muito bem nas interações e essas mudanças de sala. Parabéns a todos pela qualidade!” – (Nizio Guimarães Brêtas - PEIXE URBANO )**

# KEYNOTE

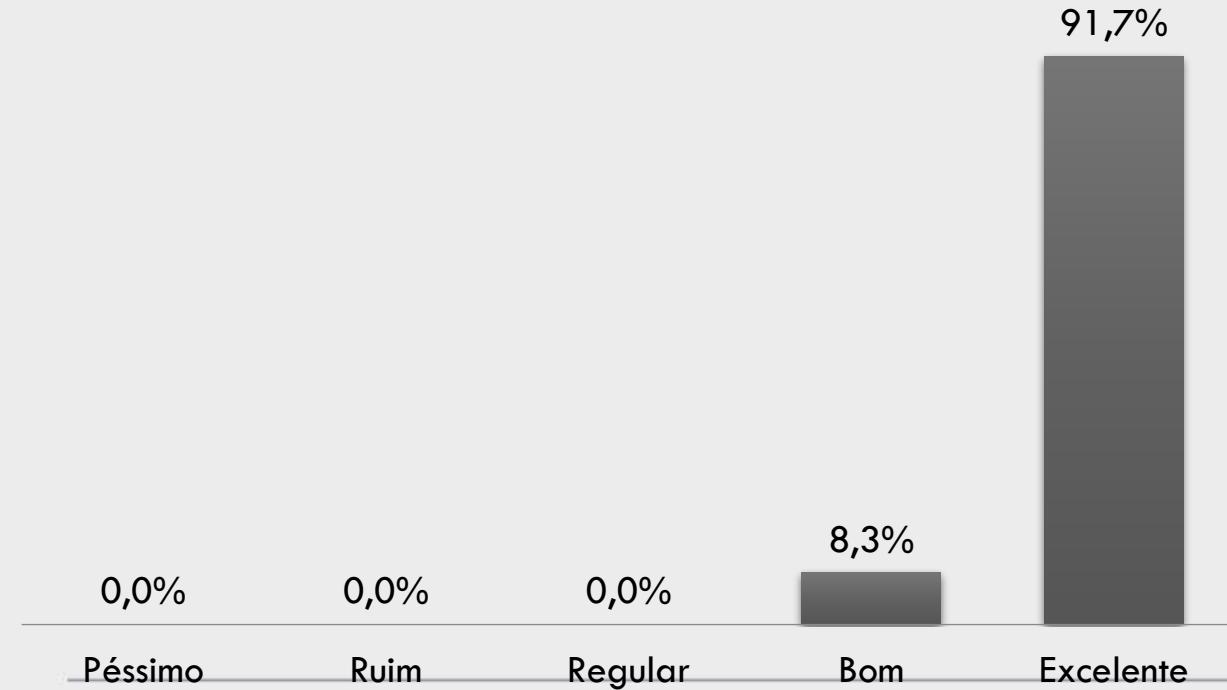
## KEYNOTE: ZEINA LATIF



KEYNOTE  
100%

# PAINEL

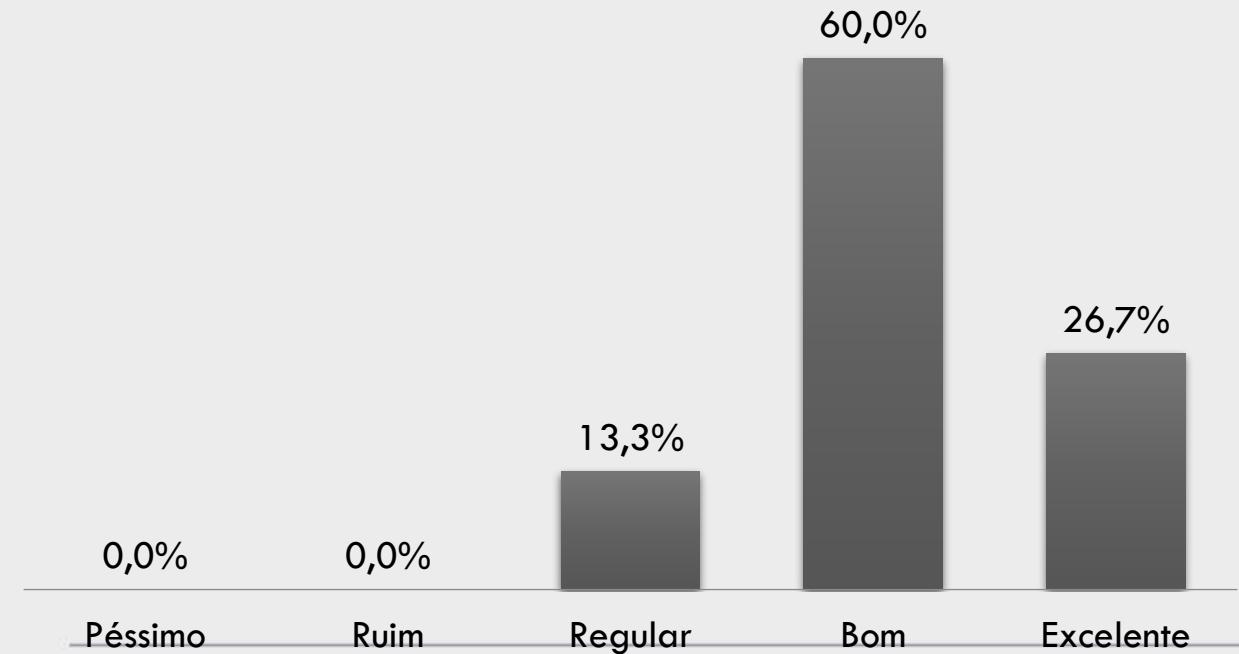
## PAINEL CIO : MARÍLIA



**PAINEL  
100%**

# 4INTERACTING

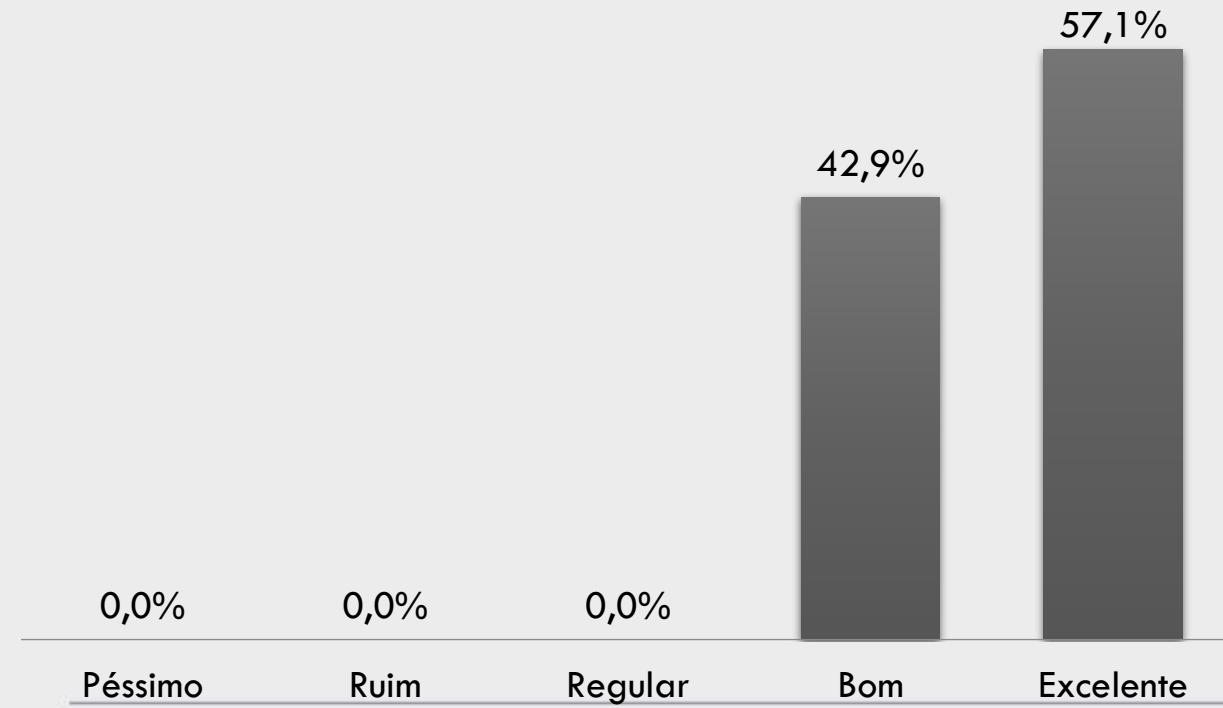
## 4INTERACTING: TOTVS



4INTERACTING  
GERAL  
95%

TOTVS  
87%

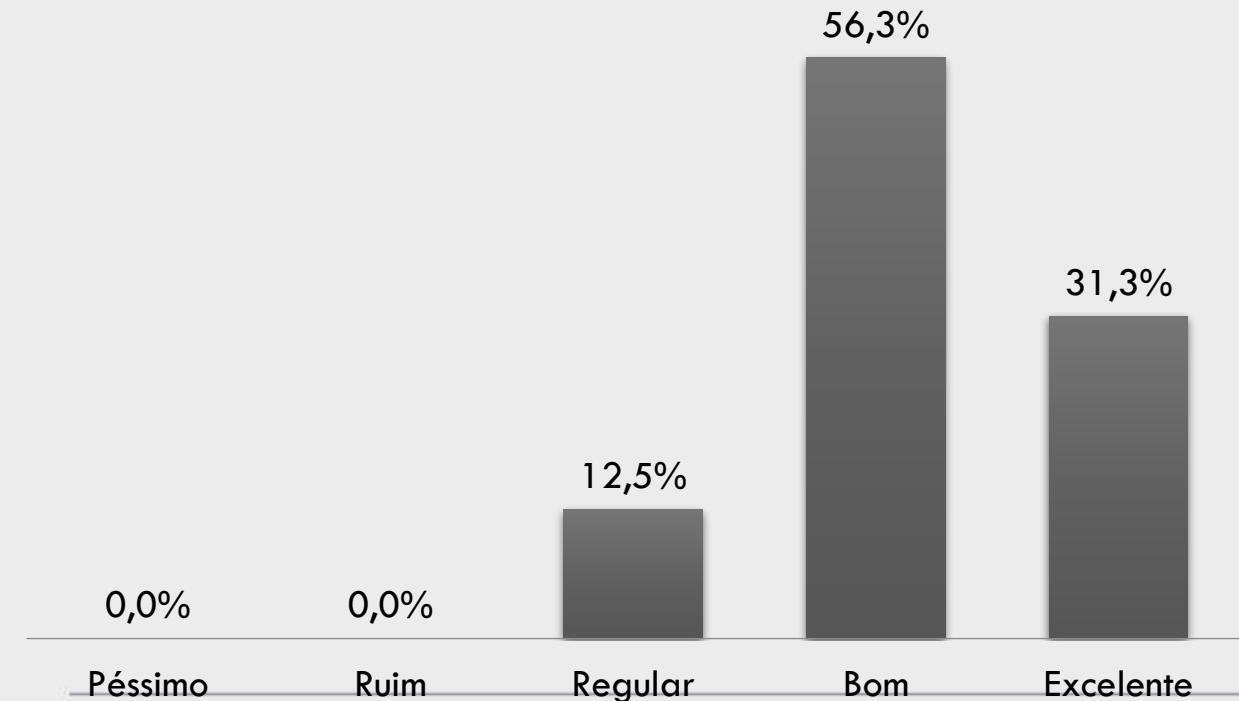
## 4INTERACTING: DYNATRACE



4INTERACTING  
GERAL  
95%

DYNATRACE  
100%

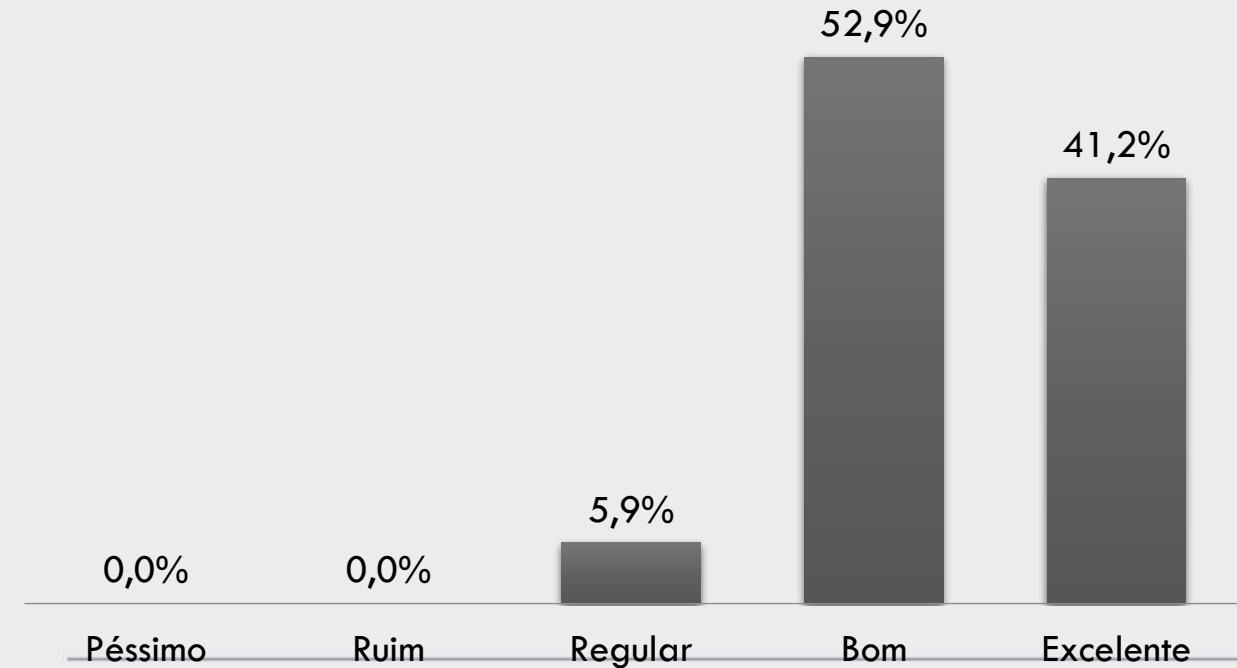
## 4INTERACTING: HITACHI VANTARA



4INTERACTING  
GERAL  
95%

HITACHI VANTARA  
88%

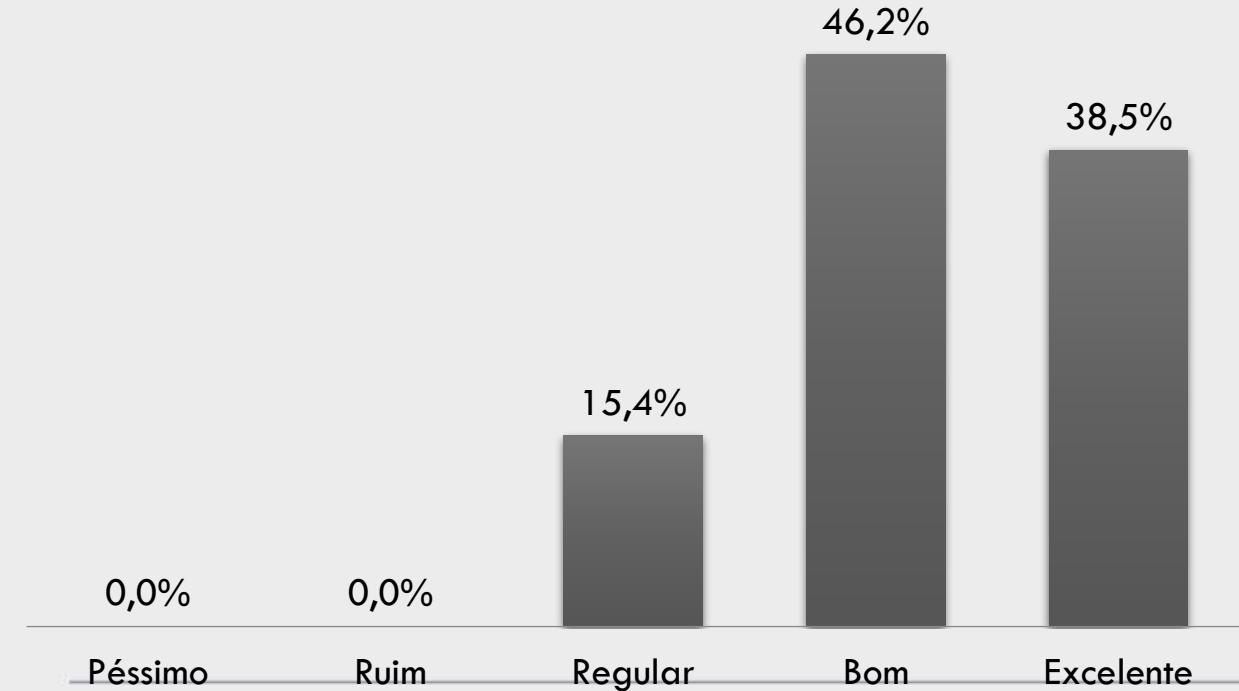
## 4INTERACTING: HUAWEI



4INTERACTING  
GERAL  
95%

HUAWEI  
94%

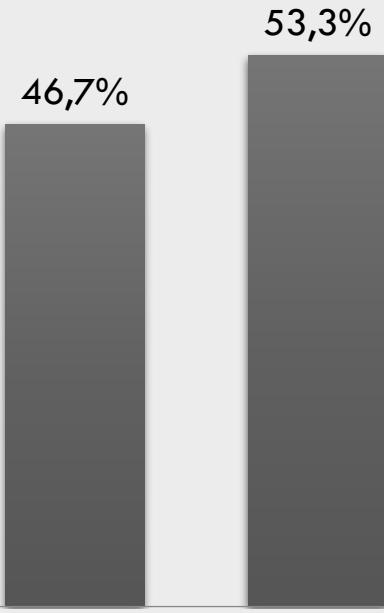
## 4INTERACTING: NUTANIX



4INTERACTING  
GERAL  
95%

NUTANIX  
85%

## 4INTERACTING: QUALITY | CHERWELL



4INTERACTING  
GERAL  
95%

QUALITY |  
CHERWELL  
100%

Péssimo

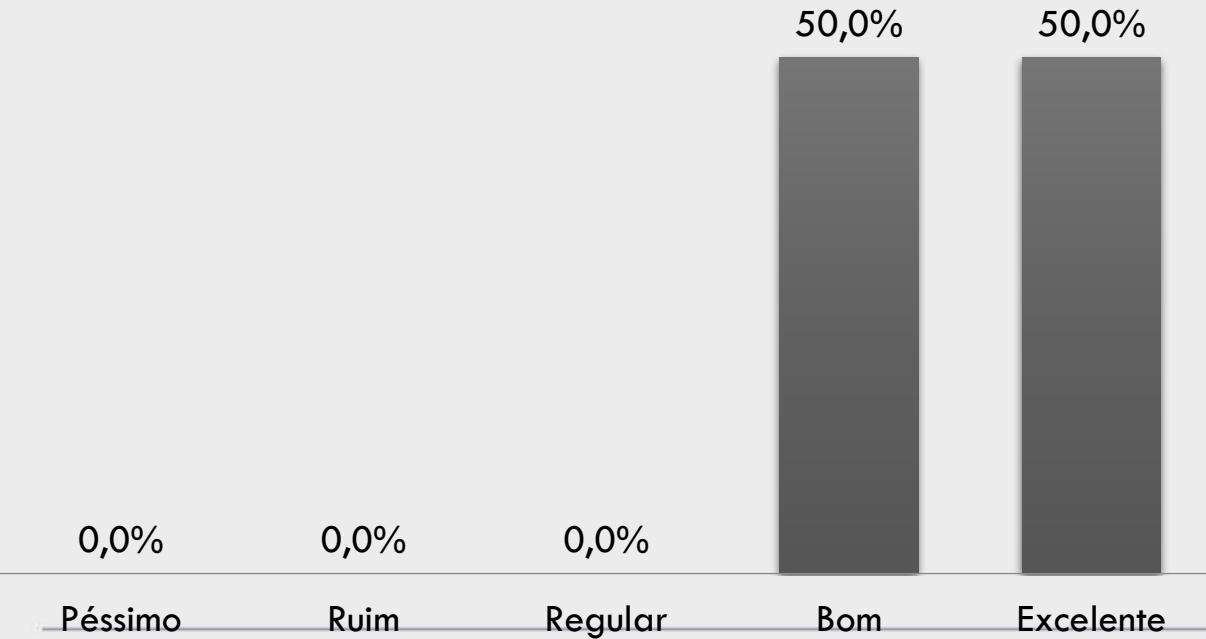
Ruim

Regular

Bom

Excelente

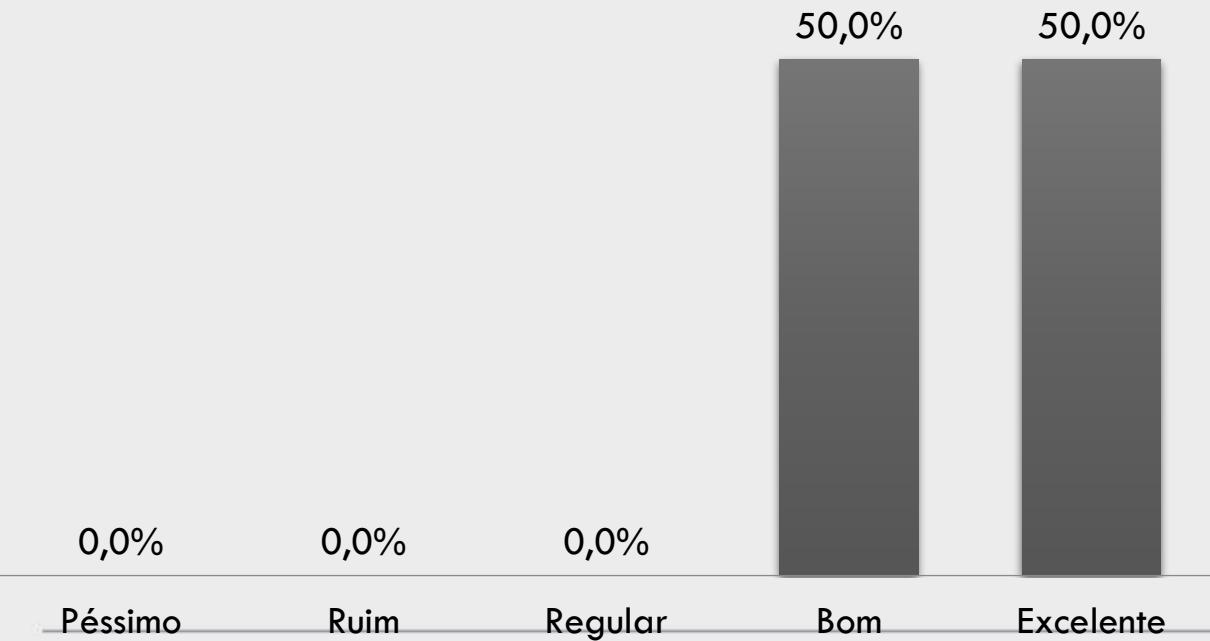
## 4INTERACTING: RED HAT



4INTERACTING  
GERAL  
95%

RED HAT  
100%

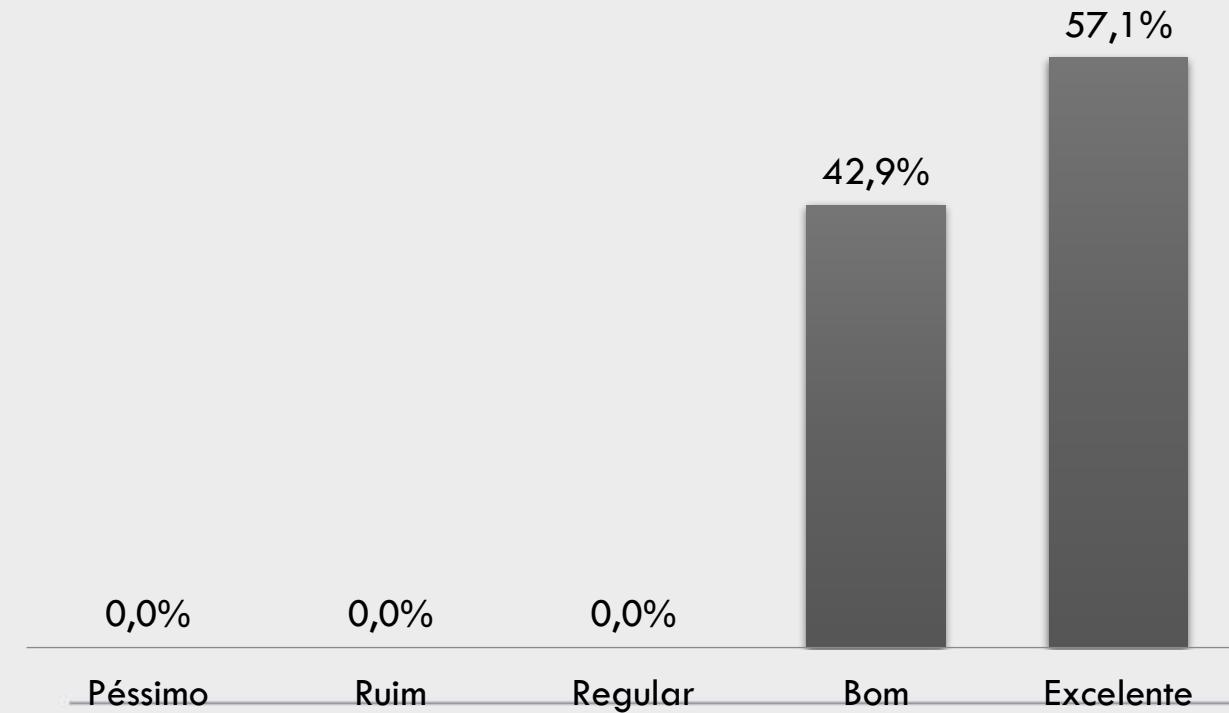
## 4INTERACTING: SUSE



4INTERACTING  
GERAL  
95%

SUSE  
100%

## 4INTERACTING: TENABLE | IT ONE

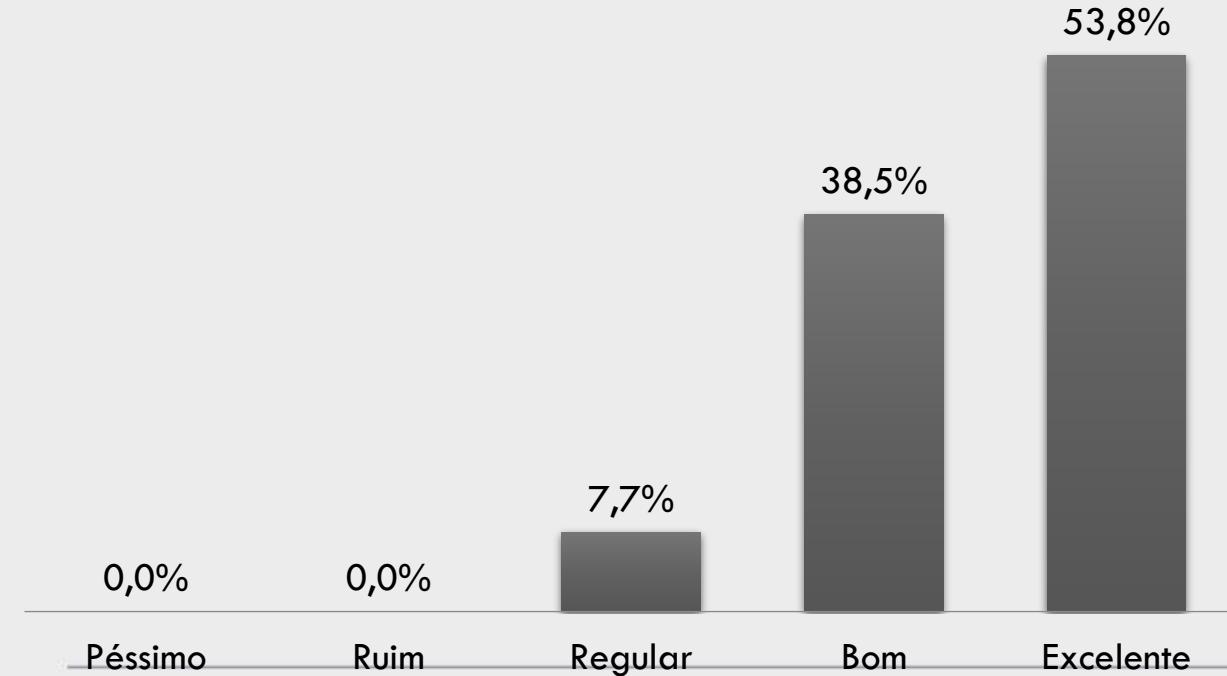


**4INTERACTING  
GERAL  
95%**

**TENABLE | IT ONE  
100%**

# SMART TRACK

## SMART TRACK: SOFTTEK

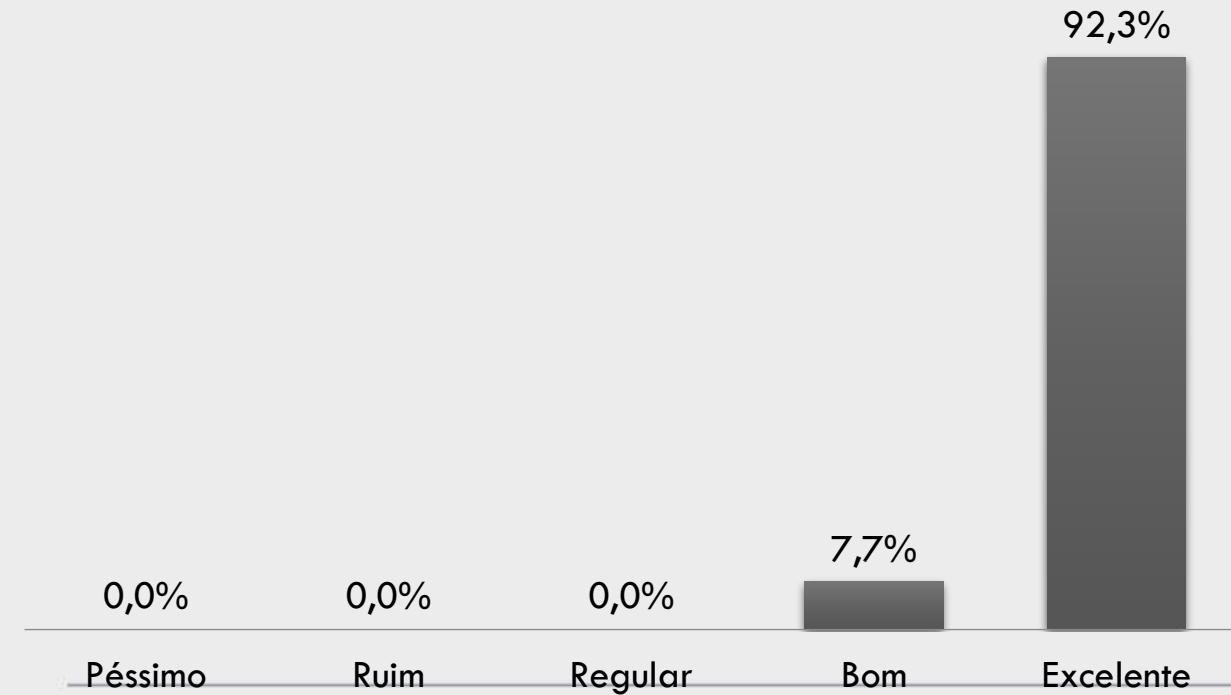


**SMART TRACK  
GERAL  
92%**

**SOFTTEK  
92%**

# TESTIMONY

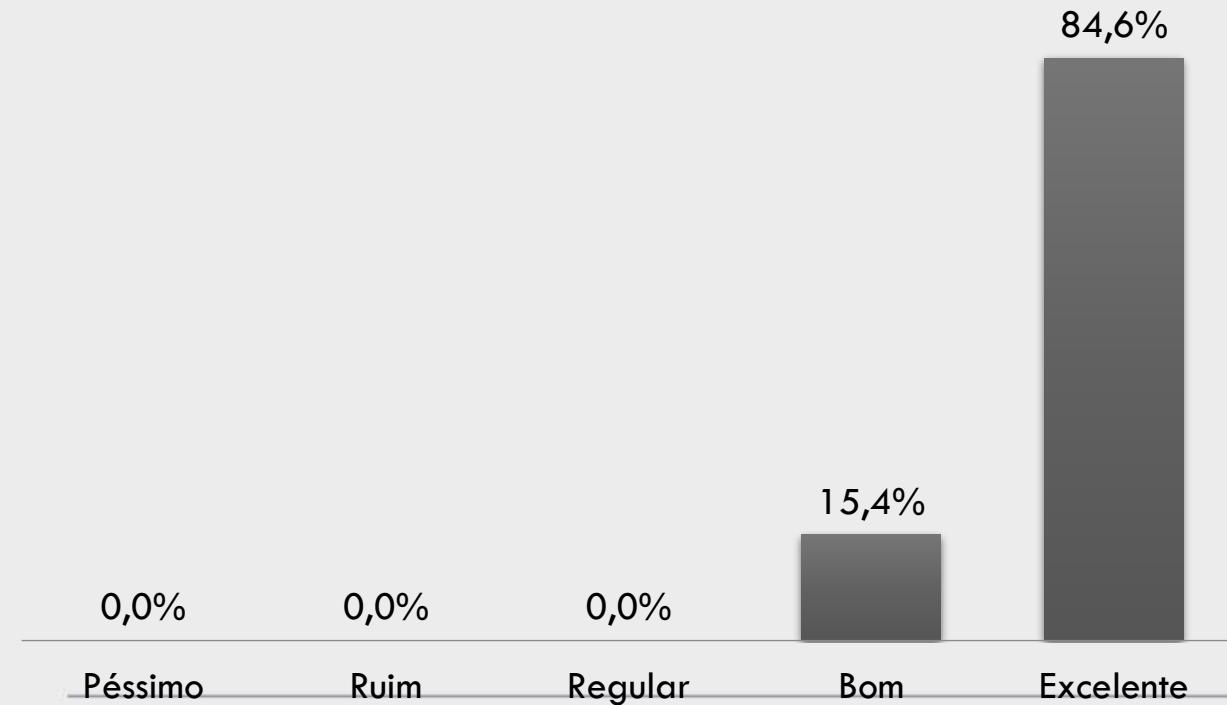
## TESTIMONY: GUSTAVO GAIDZINSKI



GUSTAVO  
GAIDZINSKI  
100%

# OPORTUNIDADE DE NETWORK

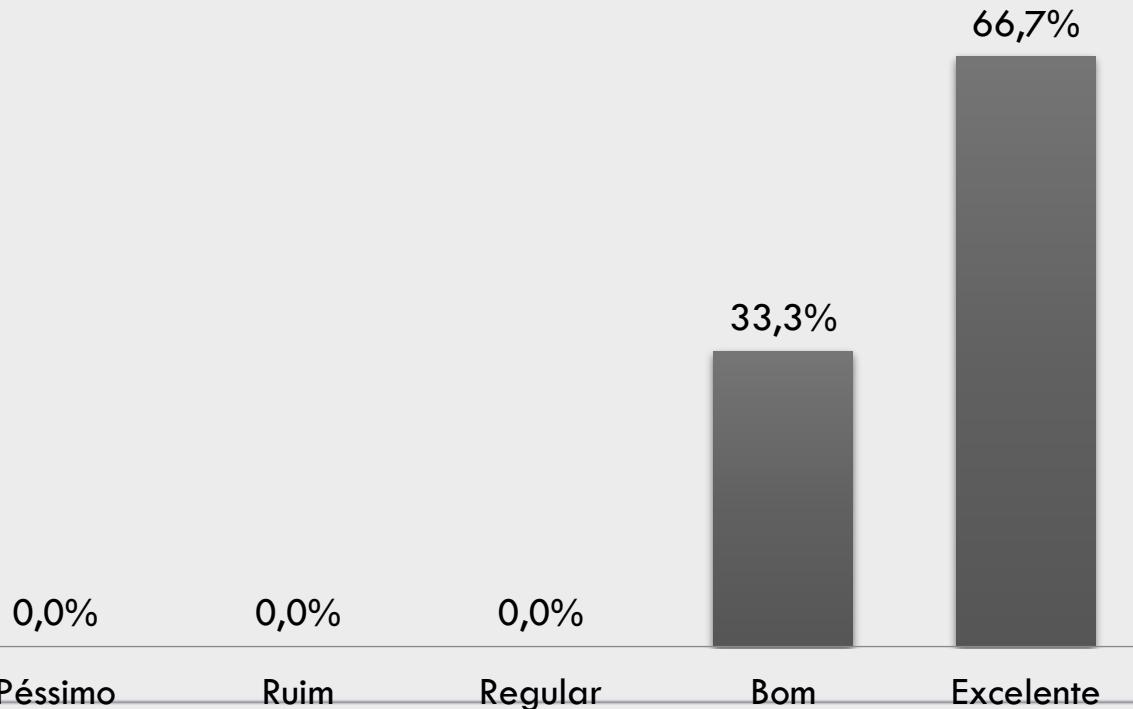
## OPORTUNIDADE DE NETWORK: RELAX



**OPORTUNIDADE NETWORK  
GERAL**  
**92%**

**RELAX**  
**100%**

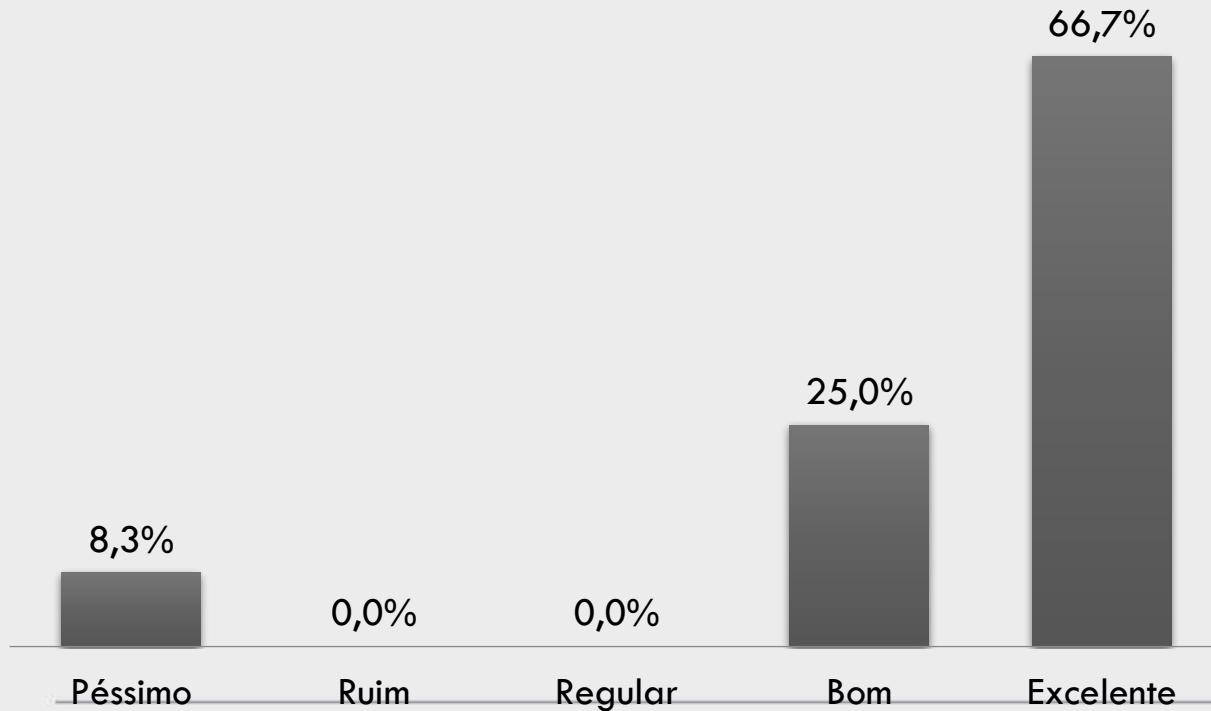
## OPORTUNIDADE DE NETWORK: MÚSICOS



**OPORTUNIDADE NETWORK  
GERAL**  
**92%**

**MÚSICOS**  
**100%**

## OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



OPORTUNIDADE NETWORK  
GERAL  
92%

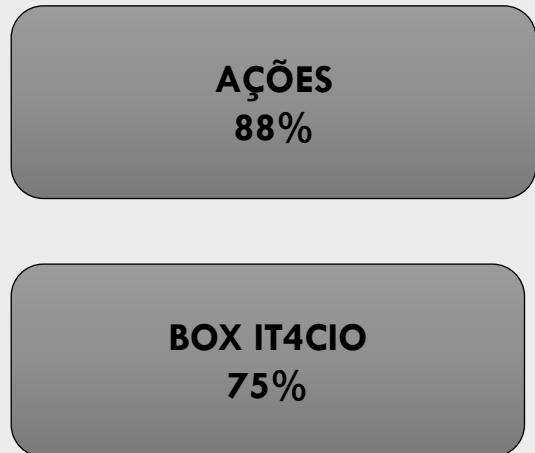
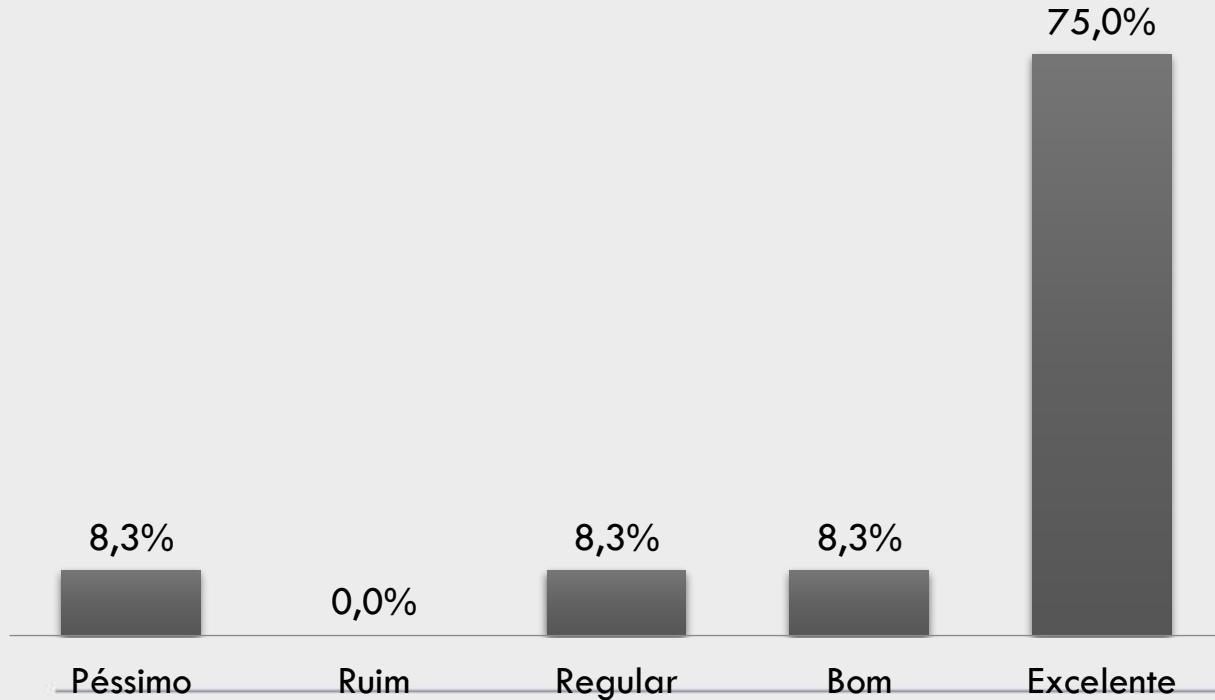
INTEGRAÇÃO  
83%

# AÇÕES

## AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTAS DE ALIMENTOS)



## AÇÕES: BOX IT4CIO



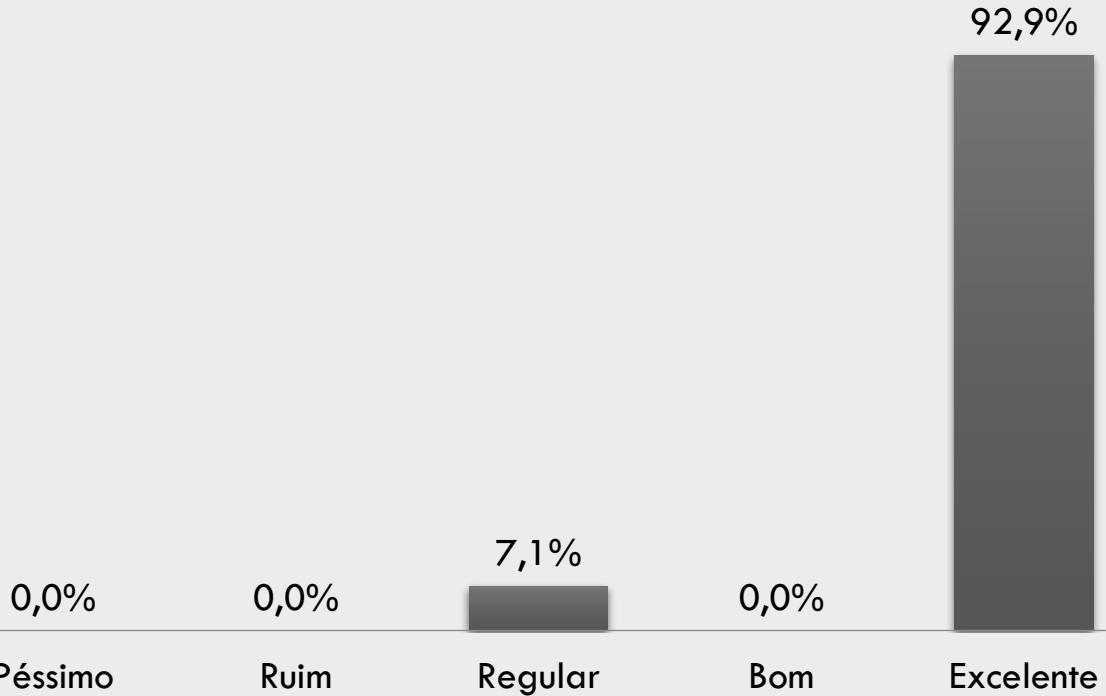
## **Observações:**

**“Box IT4CIO ainda não chegou... mas acredito que será muito bom!!” – (Osvaldo Keller Junior - DPASCHOAL )**

**“Não recebi o box, por isso fui neutro na avaliação.” – (Paulo Roberto Jansen - GIASSI SUPERMERCADOS )**

# PLATAFORMA

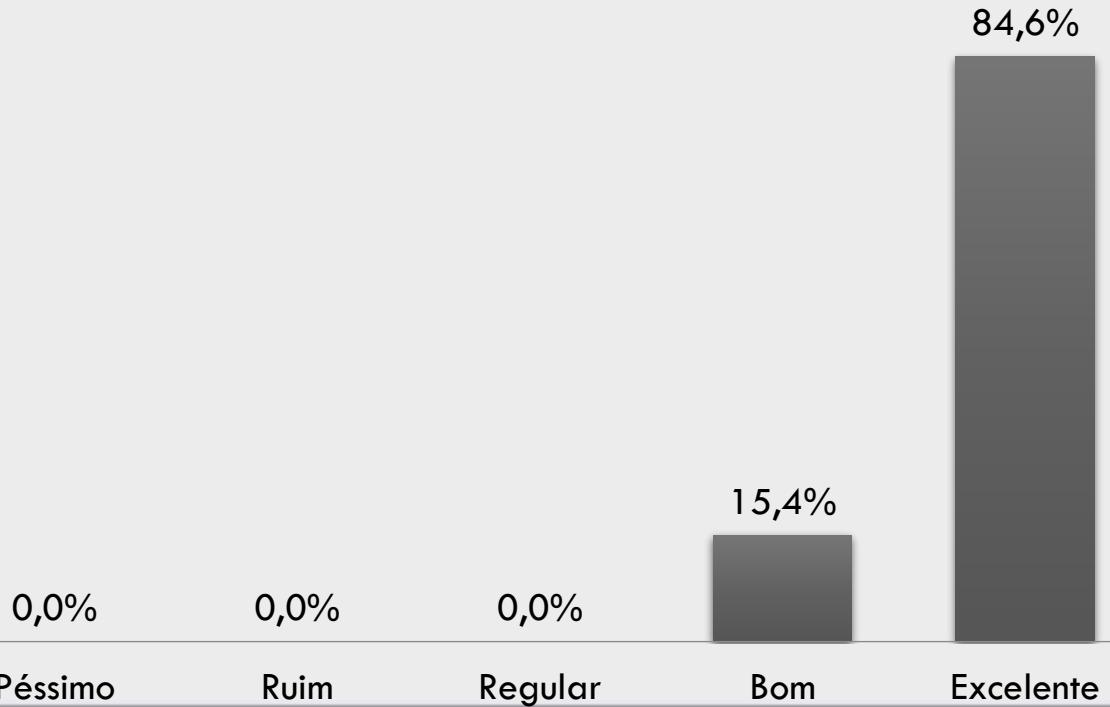
## PLATAFORMA: ACESSIBILIDADE



**ACESSIBILIDADE**  
**93%**

# APLICATIVO 4NETWORK

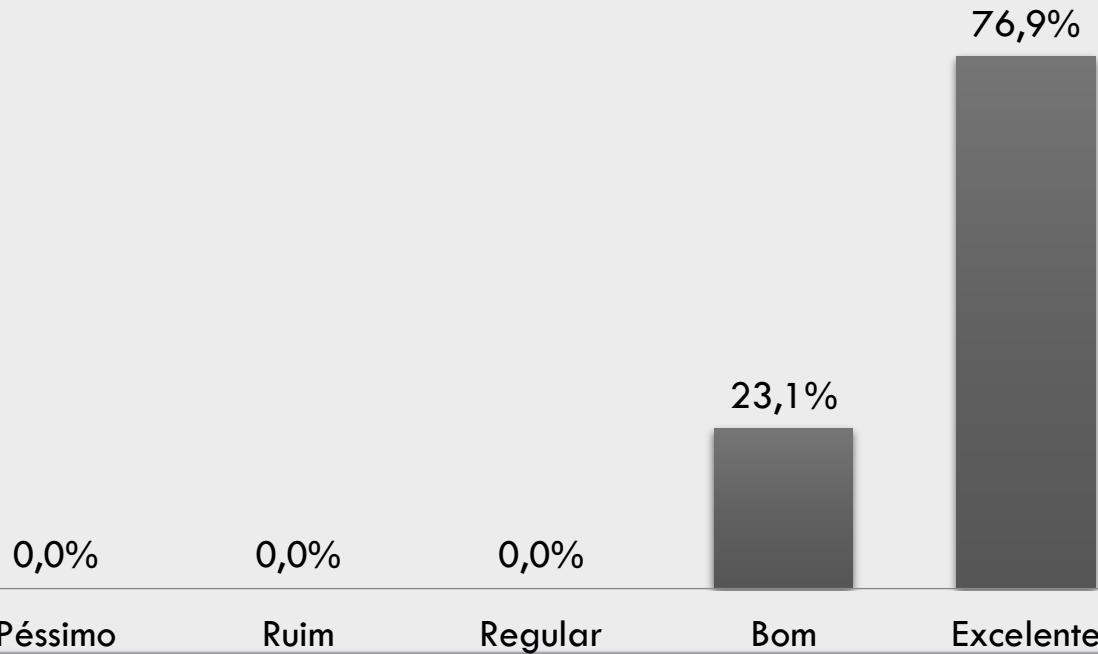
## APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK  
GERAL  
100%**

**USABILIDADE  
100%**

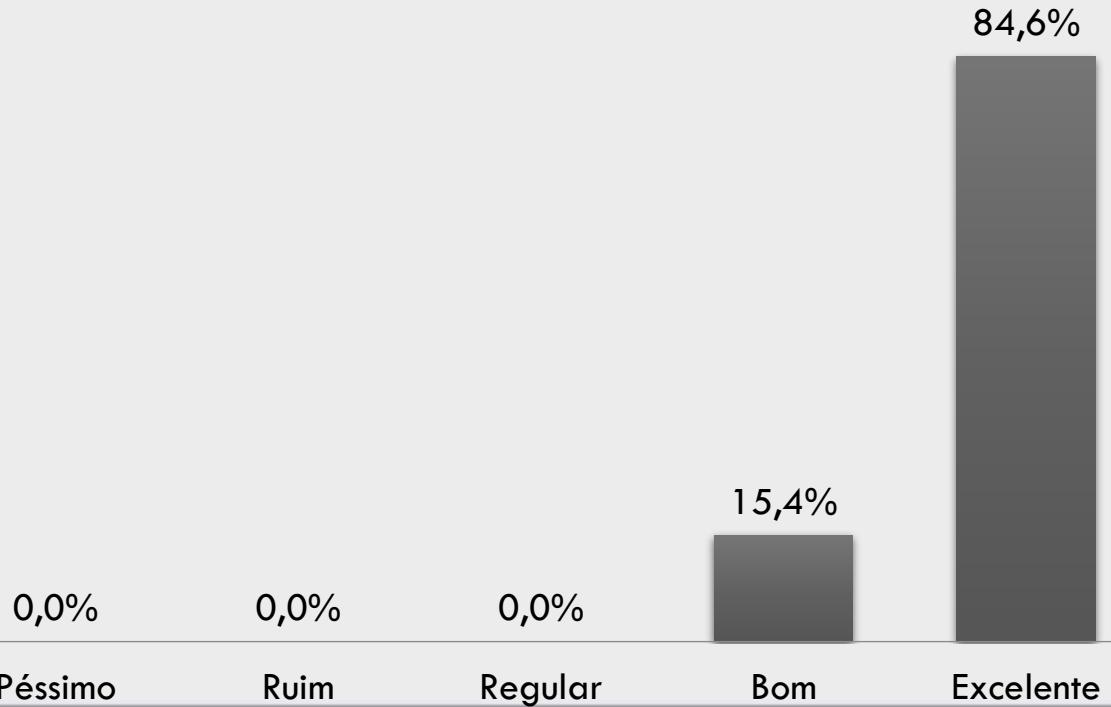
## APLICATIVO 4NETWORK: CONTEÚDO



APLICATIVO 4NETWORK  
GERAL  
100%

CONTEÚDO  
100%

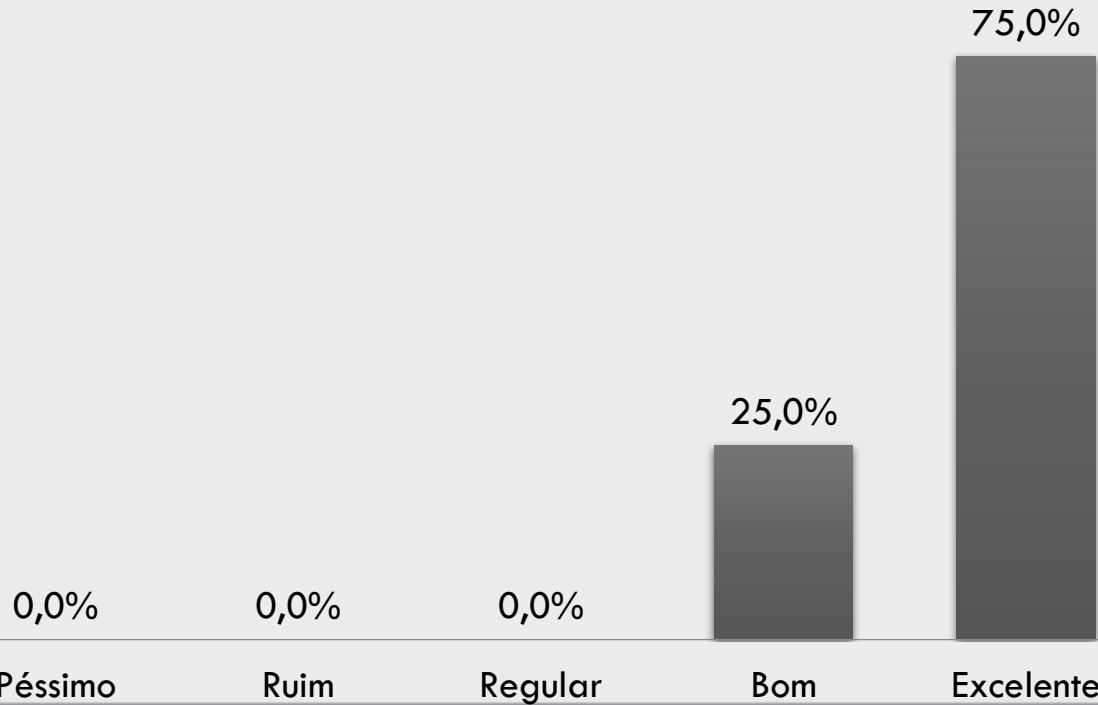
## APLICATIVO 4NETWORK: INTERFACE



APLICATIVO 4NETWORK  
GERAL  
100%

INTERFACE  
100%

## APLICATIVO 4NETWORK: TROCA DE CARTÕES



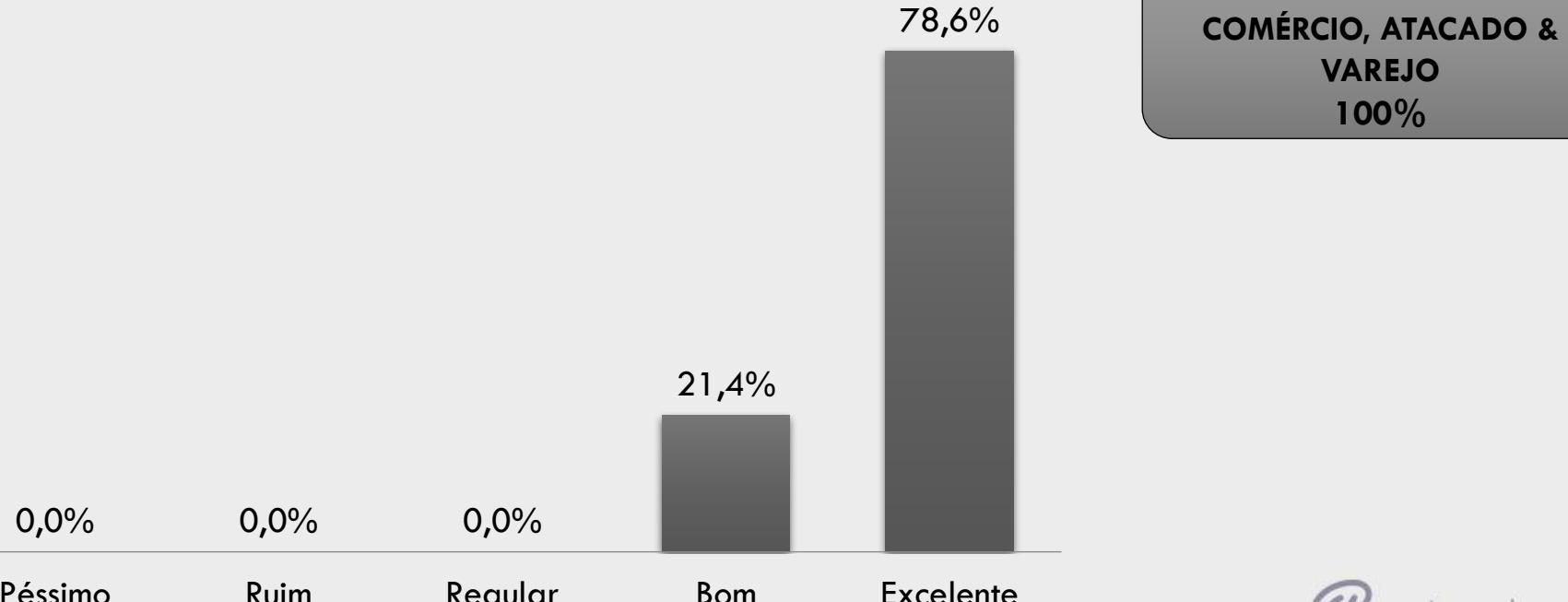
APLICATIVO 4NETWORK  
GERAL  
100%

TROCA DE CARTÕES  
100%

# **4CONNTWORKER**

# **4CIO COMÉRCIO, ATACADO & VAREJO**

## 4CONNTWORKER 4CIO COMÉRCIO, ATACADO & VAREJO: COMO FOI SUA EXPERIÊNCIA 4CONNTWORKER COMÉRCIO, ATACADO & VAREJO?



# ASPECTOS GERAIS

**ASPECTOS GERAIS:** Você participaria de outro 4ConNetworker 4CIO COMÉRCIO, ATACADO & VAREJO?

**Não: 0,0%**

**Sim:  
100,0%**

**ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?**

